

Phone Call: from John Heit

Sept 8/78

He called John Gilmore & feels we can turn this into an opportunity.

He explained to Gilmore that Koppers didn't want the story out for fear of alarming their present suppliers. Also stated that Tant was trying to protect their (Koppers') position.

He told Gilmore that he thought CBC was overdoing the arsenic lit. Suggested that maybe he could have a guy up to do an interview - phone in show.

Feels we have a good opportunity to turn this around & get some favorable publicity. Their man Bob Aronault, is very knowledgeable and can speak on the unfavorable aspects of arsenic in a ~~pleasing~~ <sup>filling</sup> way. He would have to be well ~~liked~~ <sup>filled</sup> in on the local situation first.

I told him CBC out to make users <sup>that we</sup> have very low opinion of their integrity. ~~at this~~ <sup>that we</sup> should hesitate to stir up the whole thing again. Didn't want to completely ~~turn down~~ <sup>turn down</sup> his idea - but needed to discuss with LHM & get his reaction as he has to live with it up here. Might be good idea once deal is made & ~~transfer of arsenic to the people~~ <sup>transfer of arsenic to the people</sup>. He agreed to cool it & won't move without our say. <sup>SD</sup> 4/5